

# The Northward Trek

---

PUBLISHED BY THE ATHABASCA LANDING BOARD  
OF TRADE

*April, 1910.*

---

OFFICERS FOR 1910.

PRES. Wm. Leslie Wood  
1ST VICE-PRES. L. Gagnon, 2ND VICE-PRES. Jas. H. Wood, 3RD VICE-PRES. J. L. Leppard  
SECRETARY, A. L. Sawle.

## GO TO ATHABASCA LANDING



Where is Athabasca Landing?

What is Athabasca Landing?

Why should you be interested in Athabasca Landing?

By dividing the Province of Alberta into Northern and Southern districts it will be found that Athabasca Landing is situated just twenty-five miles north of such a divisional line, and on the Athabasca River. This natural position makes Athabasca Landing the entrance to the north country, either by trail or waterway. All roads to the north and the famous "Last Great West," commence at Athabasca Landing and in a very short time steel rails will also run northward and westward from here. The eyes of the entire world are at present turned to western Canada in general and Alberta in particular and more particularly to Northern Alberta. Why is this district receiving so much attention? Because the incoming agriculturalists and ranchers are looking for homes, the capitalists for new fields of investment, the prospectors for new undeveloped territory, the manufacturers for new markets, the wholesalers for new distributing centres, the tourists for new scenes of wild grandeur, the laborers for steady employment, the farm hands for opportunities to obtain the fundamental principles of successful farming, the younger people for a young country and the older people for pleasant climate. All these classes will find such opportunities in Athabasca Landing and immediate vicinity. Are you not included in one of the above classes? If not write the Secretary of the Athabasca Landing Board of Trade for any information desired.

Dominion Land Surveyors are already going into the country on all four sides of Athabasca Landing for the purpose of subdividing, and by the end of the summer thousands of additional homesteads will be available. Within a radius of twenty-five miles of here nearly two thousand homesteads are available at the present time. The intending settler who prefers prairie land can obtain unexcelled prairie land just east and south of Athabasca Landing—land that is well watered with streams and small lakes. Settlers preferring land of brush and prairie can obtain such land west and north of Athabasca Landing.

5

There are several valleys in this district that are especially adapted to mixed farming, the rolling nature of them affording excellent pasture for cattle. During the greater part of the winter cattle can forage for themselves, it being necessary to feed hay only periodically.

Owing to the fact that the greater part of this district has been surveyed only within the last couple of years, great opportunities are offered to parties of settlers desiring to locate in close proximity to one another, thus forming colonies.

Practically all the small streams in this district have, growing along their banks, good patches of building timber.

Seeding was commenced this year in March—grain has been sown here the last week in May and fully matured and ripened before the first frost of fall, this is a long range of seeding time.

#### **A Crop Has Never Been Destroyed By Hail In The Landing District.**

Sheep and hog raising is being carried on by some farmers in this district with big success. These farmers are steadily going in for this business more extensively as it is found very profitable. Poultry raising and dairying are found to be very profitable.

The next few years will see great activity in railroad construction in this district. The A. & G.W. railway to the east of here is already under construction. Construction work will soon commence on the Edmonton-Athabasca Landing Branch of the C.N.R. This line will in the near future be extended to Grand Prairie and Ft. Vermilion. This work means a ready market for the farmers' grain and good employment between seeding and threshing times.

This is the opportune time for entering this northern district. There are still large numbers of excellent homesteads available, close to ready markets and near to the railway line now under construction.

At Athabasca Landing we have a subagency of the Edmonton Land Office and all entries for homesteads may be made here with the least possible delay.

We also have an official government land guide to take intending settlers around the country.

Owing to the number of incoming settlers, a Commodious Immigration Hall has been erected here this month, and is now available to all intending settlers. New comers will be able to make this their headquarters while they are looking around for a suitable location.

The trek to the northern homesteads commenced the first of the year and promises to far exceed all previous records.

The number of new settlers since the first of the year, to date, far surpasses all previous years for the same period.

Join in the "Northward Trek" at once! Do it now!

Write the Secretary of the Board of trade, Athabasca Landing, for any information desired.